



## WEBSITE MAINTENANCE AND ONLINE MARKETING MADE EASY

***Our mission is to assist you with website changes when you need it most. Because your time is best spent doing what you do best, running your business.***

FavorHosting has been helping customers make changes to their website dating back to 2003. With the launch of FavorDesign, we are meeting a crucial need to help businesses maintain and regularly update their websites.

However not every small business owner is familiar with online marketing strategies or in most cases have available resources to devote to this activity.

Updating your website is not only important to keeping your current customers informed, but it is essential for generating new leads. Search engine popularity is also vital to getting noticed. And with budgets being tightened no one can afford to ignore online visibility potential. Keeping your website fresh and up-to-date is also the only way to boost your websites popularity and search engine ranking.

We offer flexible pricing structures depending on what kind of service your company requires:

### ***One-off Updates:***

If your company requires only a few changes to your website, we offers block hours. You can even purchase just 1 hour if needed.

### ***Basic Website Maintenance Package:***

Our basic monthly plan is ideal for updating graphic and photos, text, specials and products. Repairing, removing or adding links to your website. FTP transfers to your servers and a monthly backup of your website. With 1-2 hours of editing time included, we can alter your simple changes quickly and effectively.

### ***Advanced Website Maintenance Package:***

Our advanced monthly plan is ideal for companies who need larger edits to their websites. Contact us for a quote.

### ***Key Benefits***

- Provides your website a continuous fresh and up-to-date look
- Flexible pricing and payment options tailored to your needs
- Monthly plans available for those who require regular and ongoing maintenance
- Ensure your website is always user friendly to your customers
- Keeps you informed of your position in the most popular search engines
- Routine checks for dead links on your website which can hurt your business
- Convert data from your brochures for content on your website

### **FavorDesign**

*a service provided by FavorHosting*

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